

LICENSING AND REGULATION COMMITTEE

19 June 2008

Attendance:

Councillors:

Mather (Chairman) (P)

Baxter (P)
Berry (P)
Biggs (P)
Evans (P)
Hammerton (P)
Hiscock (P)
Howell (P)

Izard (P)
Jackson (P)
Johnston (P)
Mason (P)
Read
Weston (P)
Wright (P)

1. **MINUTES**

RESOLVED:

That the minutes of the previous meeting of the Committee held on 5 February 2008 be approved and adopted.

2. **PUBLIC PARTICIPATION**

There were no questions asked or statements made.

3. **MINUTES OF LICENSING SUB-COMMITTEE HELD 28 APRIL 2008**
[\(Report LR277 refers\)](#)

RESOLVED:

That, subject to the inclusion of Councillor Mather being recorded as a Member who attended the meeting but did not speak, the minutes of the Licensing Sub-Committee held 28 April 2008 be received and noted.

4. **MINUTES OF LICENSING SUB-COMMITTEE HELD 6 MAY 2008**
[\(Report LR278 refers\)](#)

RESOLVED:

That the minutes of the Licensing Sub-Committee held 6 May 2008 be received and noted.

5. **MINUTES OF LICENSING SUB-COMMITTEE HELD 23 MAY 2008**
[\(Report LR279 refers\)](#)

RESOLVED:

That the minutes of the Licensing Sub-Committee held 23 May 2008 be received and noted.

6. **HIRING OF BANNER SITE, HIGH STREET, WINCHESTER**
[\(Report LR276 refers\)](#)

The Report asked the Committee to review the policy applied to the hire of the banner site (between the Monsoon and Vodafone stores, High Street, Winchester) following recent enquiries about its use by commercial interests. In answer to questions, the Head of Legal Services agreed to investigate the possibility of other potential sites for the banner to be displayed in the High Street. He also assured Members that banners were included within the Council's insurance policies, that they were installed by Serco and had generated no previous complaints.

At the conclusion of debate, the Committee agreed that the negligible financial benefit of hiring the banner commercially was outweighed by the disadvantages of this change of policy, for the following reasons: hiring the banner commercially may lead to it being erected more frequently and that would diminish its impact on shoppers; commercial use could alter the nature of the Council's relationship with the shops from which the banner was hung; its increased use could reduce the opportunities for charities and other not-for-profit organisations to hire the banner.

The Committee also agreed to delegate to the Head of Legal Services authority to establish a two tier booking system for different organisations that used the banner and that Condition 10, as set out in the appendix of the Report, be amended to include the word "slogan" so that it read: "although the inclusion of the name, logo or *slogan* of a commercial sponsor is acceptable..."

RESOLVED:

1. That the Head of Legal Services, in consultation with the Chairman, be authorised to approve applications to hire the banner site in the High Street, where such applications are from:-

(i) Public authorities, charities, and other not-for-profit organisations; and

(ii) Organisations or businesses where the hiring will promote the Council's economic development or tourism objectives, provided the application is supported by the Head of Cultural Services.

2. That all bookings shall be subject to the Conditions set out in Appendix 1 (as amended above).

3. That authority be delegated to the Head of Legal Services, in consultation with the Chairman, to establish a two-tier system of bookings for different organisations that use the banner.

7. **ANIMAL BOARDING ESTABLISHMENTS ACT 1963 – CONSULTATION ON HOME BOARDING**
[\(Report LR281 refers\)](#)

The Head of Environmental Services agreed to review and amend where necessary references to noise and escape proof doors in the Home Boarding Conditions.

RESOLVED:

That, subject to any necessary amendment to be made by the Head of Environmental Services, the Home Boarding Conditions, as detailed in Appendix 1 of Report LR281, be approved.

The meeting commenced at 6.30pm and concluded at 7.45pm

Chairman